About

Karsaaz is a comprehensive IT and business process solutions providing and consulting company. Since 2007, the team of 100 professionals has provided Financial Assessments and Solutions, Research & Studies, ERP & CRM consulting, custom software development, web development for midmarket companies, National & International NGOs, Public Sector Organizations and small businesses.

Brief Introduction and Background

We are proud to provide every client with a consulting staff that has a combined total of over three hundred years of designing and management expertise, from all facets of business, process and system to every client.

Actually, in the year 2007, realizing the ever-increasing need for systemizing industrial and business operations, a group of professionally qualified and sound people joined hands to transform their aggregate knowledge and expertise into a well-defined concept for institutionalized consulting services. Thus the firm **KARSAAZ Entire Business Solutions (Karsaaz EBS)** came into existence and therefore, the professional integrity received by the organization is already well known for its excellence.

We, the leader of developing integrated solutions, are strongly committed to assist the organizations in the development of their personal resources through the implementation of time and cost efficient methods, techniques, concepts and strategies.

The staff of the Karsaaz EBS, being exceptionally skilled and talented, has a proven track record of successful designing and implementation of various projects relating to software (i.e. computer programs), Security Solutions, Brand Management etc along-with the provision of necessary equipments to our valued clients spread throughout Pakistan . It has a multi-disciplinary staff comprising of Consultants both financial and technical, System Analysts, Programmers, web developers, Engineers, Designers, Financial Analysts, Economists etc. supported by necessary office and other field staff.

We Are Here To Assist You

KARSAAZ Entire Business Solution is driven by the vision of bringing systematic positive change in society, organizations, and institutions, bring behavioral change in workers through application of innovative methods, techniques and technologies.

Vigilant Eye Receive No Surprises

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Focusing the National needs and requirements **KARSAAZ** EBS has positioned itself throughout the country through our sub offices and are fully determined to give the unmatched seamless and quality services to our esteemed clients.

Besides technical our assimilation is also in industry skills, service lines and service skills. These services include assurance & compliance services, consulting & strategic advisory services and transactional services.

We Know How To Fix

We are specialized in:-

- Technologies
- Training and Capacity Building
- Analysis and Evaluations
- Distribution
- Banking/financial service
- Health care
- Transportation
- Real estate
- Government services
- Utilities
- Communication
- Telecommunication

Services Geared Towards your success

Regardless of existing business status we just focus on how we can advise and assist to grow your business – *we are devoted to serve you as you grow.*

https://karsaazebs.com

To cater the national and international challenges we are continuously designing and scaling our skills and services for best helping the companies of all sizes to succeed in the marketplace. We simply right size our strategies and services to handle the needs of clients as their company expands.

Simply Karsaaz EBS: Limited aims to provide the technical assistance to public and private organizations of all ranges, in their lacking capacity areas to bring its performance to excellence.

<u>We Realize and We Do Care</u>

The specific service requirements of any company will differ based on a wide range of multiple factors. This introductory document of **KARSAAZ EBS** is not a comprehensive list of our professional services rather it just illustration of our ways of serving the valued clients.

KARSAAZ EBS supports Local companies with innovative business consulting solutions, including the broad categories of procedure computerization, business strategy and marketing, increase productivity and management effectiveness, e-business etc.

Besides others we are also leading innovator in creating integrated technology solutions and in generating and implementing e-commerce strategies. We prepare practical solutions for business integration and customer service and support.

OUR PHILOSOPHY

Business growth is a dynamic process posing various needs at different phases of time. These can successfully be dealt with continuous interventions based on properly designed target focused frameworks that incorporate the requirements projected by the Business communities.

<u>Scope of work</u>

- **Business Development**
    - Feasibility Studies
    - Exploring New Business Opportunities

- **Finance, Accounting And Information systems**

- Analysis Of Financial Reports / Data
- Preparation Of Accounting Manuals
- Cash Flow Analysis
- Management Information And Reporting System
- Stock Control
- Costing System
- Financial And Accounting Procedures
- Analysis Of Information Requirements
- Information System Design

- **Electronic Data processing**

  - Feasibility Studies
  - System Specification
  - Applications Software Development
  - E-Commerce Solutions
  - Web Development
  - Selection Of Equipment And Software
  - Data Transformation Systems
  - Data Entry Services
  - Data Conversion
  - Training And Facility Management.

- **Proposals, Reports**
  - Proposal Writing
  - Project Evaluations Reports
  - Impact Assessments Reports
  - Project Monitoring Reports
  - Progress Reports
  - Periodic Reports
  - Feasibility Reports

- **Studies & Assessments**

  - Surveys
  - Market Trend Analysis
  - Qualitative Assessments
  - Observational Studies
  - Intervention Studies
  - Meta Analysis & Systematic Reviews
  - Analytical Studies
  - Capacity Assessments & Evaluation

- **Training & Capacity Building**
  - Motivational Lecture
  - Technical & Technological Trainings
  - Quality Trainings
  - Skill Trainings
  - Professional Trainings
  - Legal Trainings
  - Team Trainings
  - Managerial Training

- **Media Management**

  - Media Strategies
  - Media Campaigns
  - Video Documentaries
  - Social Media Outreach
  - Design & Print
  - Event Management
  - Media & PR

Snapshot of Our Working Methodology

KARSAAZ EBS has evolved extremely effective working methodologies to ensure that the requirements of clients and systems are properly fulfilled. Karsaaz EBS provides comprehensive business solutions. For this it is necessary to properly understand technical and organizational problems of client and accordingly adopt the best suiting systematic approach.

Salient features of our successful working methodology are:

Through Study & Consultation

In this phase we extensively study the existing systems, environment and in use current procedures, in detail, to have the first-hand knowledge of the problems and keeping in view the organizational culture we, at times, interview all the stakeholders who may be among concerned officers, staff or workers to gather their views and practical recommendations about the possible improvements. Thia method also helps in building ownership of the new solution. At the end of this exercise both Karsaaz EBS and the client are absolutely clear about *what is required*.

Architectural and Overall Design

After the completion of study phase, we proceed with development of solution and systems to be followed. Like for instance in case of process/ business automation the computer inputs / outputs are designed and accordingly computer master file layouts and system diagrams are prepared. In this process the tools and technologies to be used are also identified and available options are also conveyed to clients.

Discussions and Finalization

Our findings, conclusions and suggestions are discussed with such persons / decision makers as may be nominated by a client. The views and recommendations of those officials if mutually agreed are incorporated in the final system. On the one hand this ensures that the detailed developmental work (the next phase) will be in the right direction and on the other hand it gives sense of participation to key officials in client organization. They also take pride in implementation the systems as a result.

Detailed Development

Normally detailed implementation / development and coding is the longest phase in any installation or computerization project but our experts through their knowledge, experience and developed strategies / software already available, are able to complete it at amazingly fast speed without losing accuracy. The work is carried out in logical order and systems are tested on carefully prepared dummy files and transactions.

Training

The systems developed by Karsaaz EBS are always menu-driven and extremely user-friendly so that they can be implemented with minimum training. The persons responsible to operate the system are trained for their specific areas of responsibilities as well as some technical training to handle simple computer related issues is also imparted so that system may be run by the clients with minimum dependency on us.

Implementation

The implementation of systems involves actual allotment of codes, creation of master data files, transaction data management, real-time online processing and integration of systems to eliminate duplication of data entry effort. Experts of Karsaaz EBS are always confident about the perfection of systems developed by them and in most cases implementation is completed much earlier than client's expectation. KS experts remain associated with a project till a system comes into absolutely smooth operation to the entire satisfaction of client organization.

Backup / Maintenance Services.

Proper Backup maintenance services and at times online support are provided for smooth running and updating the systems for years to come.

Commitment to Quality

We are totally committed to the policy of providing quality products and services. Our staff is determined to deliver projects to the correct specification, standards and on time, methodologies and development tools.

Client Feedback

We get the feedback from the client during and after the warranty period. We ask our clients to fill the client feedback form. This form is crucial for the Karsaaz EBS to identify its strength and weaknesses in services provided from client's perspective. The outcome of this feedback is discussed in management's progress review meeting.

Support Services

We realize the significance of support services and therefore along-with a dedicated support team Karsaaz EBS has devised a comprehensive support policy. We also provide technical support service to our clients the solution goes live, which includes

- **Regular updates**
- **Enhancements**
- **Recent release**
- **Related information and documentation**

Products

- **ERP**

ERP stands for Enterprise Resource Planning that refers to a type of software or system used by Business to plan and manage daily activities. Choosing the right ERP system is critical business. ERP is a software that collects information from various departments in common database. ERP manages and integrate business processes through a single system that brings companies in a better position to take proper decision. it is a system that is used by organizations to manage their day-to-day business activity such as accounting procurement, production, recruitment, HR etc

Customer Relationship Management

We are expert in developing principles, practices and guidelines for organizations to follow to create a best possible customer relationship management program. we believe in direct interaction with customer and to analysis customer trends and behaviors. We strongly believe in enhancing the customer's overall experience

Telemedicine

It may be understood and defined as the use of technology that includes, but not limited to, computers, cameras, videos, phone, messaging by a medical professional to diagnose and treat patient in a remote location from a distance using telecommunication technology. The approach has been through since long and the approach has revolutionized the decade long issue of doctor absenteeism. It is changing the lifestyle and the hardships that a patient had to face to receive basic medical help. The concept provides clinical services at remote locations.

KCMMS (Computerized Maintenance Management System)

We strongly believe that preventive maintenance cause four times less than corrective maintenance. Computerized maintenance management keep track and optimise your facilities and is up its maintenance and management work it simply in hands as resource life inventory management improve productivity by reducing downtime and efficiency increase efficiency in managing support service

Easy Case Manager

Case management system provides ability to take real-time decisions based on constantly changing information, advanced document search and analysis ability. With rapidly changing situation analysis capabilities and track the trends abilities. Based on this facility decision making, knowledge based working become easy and it can determine the next best set to take.

Warranty Management System

the system is a specially designed for effective warranty management by automating warranty claims, its allied processes just to reduce response time to facilitate customers by to maximizing quality support experience. The system streamlines the workflows and connect critical parties involved in managing the warranty life cycle and its processes,

My Workshop App

The Application has been designed to manage shop/business related matters and provide the opportunity for enrolled users the ability to check venue addresses, receive latest workshop information, obtain appointments, check workshop record and share details with friends and relatives.

Learning Management System

It is simply a virtual space in which students can connect with teachers in a controlled environment that encourages knowledge development. The learning management system has specially been design for managing student learning by managing courses, the documents, progress, grading and other reports. It has specially been designed for providing required learning material to students and also to analyze their feedback and other progress. It is ideal for all kinds and levels of educational institutions.

Online Examination System

The online examination system is typically designed to conduct online assessments and exams of candidates and students appearing in any kind of educational and job related examinations / assessments and entry test. It conducts assessments by focusing on wide range of subjects and topics considering the required knowledge levels. This assessments brings quick and accurate assessment of the candidates. It is a paperless an instant result based solution for boards, schools, colleges, universities, offices and government departments.

Research

We recognizes that objective truth and solid facts are the foundation for any intervention. Unfortunately, research in contemporary development context can be solely descriptive and lack depth. Such assessments can be useful but building development programs on a solid understanding of underlying concepts and their interactions is one of the greatest underlying factors ensuring success.

Monitoring & Evaluation

We are known by our clients for combining viable monitoring and evaluation tools with original knowledge management and effective learning. Such combination, we believe underscores good management decisions and lays the foundation for sustainable development by allowing for timely response and necessary adjustments.

Management Consultancy Services

We have extensive experience with providing management consultancies to a wide variety of organizations and projects. DEW has helped organizations, especially in the government, NGO and health sectors in drafting policies for achieving effective human resource management, and in training staff at junior and senior levels to implement best practices in various aspects of service delivery.

Capacity Building Services

We build the capacity of organizations and individuals to improve service delivery and to realize both the value and potential their contribution towards shaping sustainable growth. We have worked with a variety of organizations including UN agencies, NGOs, government institutions (education and health) and corporate sectors who we believe have been empowered to better serve Pakistanis through the knowledge and technical skills imparted onto them by our consultants. We are passionate about bringing world-recognized and proven methods to organizations and have received consistantly execellent feedback for how effective our capacity-building proves for organization operations as well as how sustainable the improvement is (we provide booklets and summaries to all attendees as well as to non-attendees).

Robotic Process Automation

Robotic process automation is our state of the art skill where we simply replace the human efforts with robots that significantly reduces the labour cost and also prevents possible human errors. We are specialized in scheduling the system, process automation, transaction automation and machine automation.

Restaurant Management System

We are specialised in the restaurant management system wherein we believe in streamlining the food business operations. We are expert in managing in managing all process and transactions take place in restaurants, bars, bakeries, kitchen items, and food processing all starting from purchase of raw material to the level of quick food delivery and its billing.
We manages point of sale system, payment processing, restaurant inventory management, employee scheduling, payroll and accounting service.

STEEL DEPO MANAGEMENT SYSTEM

The steel depo management system is one of our quality product that supports proper management of purchase of raw material, its placement, steel production and managing warehouse. The implementation of this system helps the organisation in ensuring the maximum use of the warehouse. It simplifies the bin setup, manages the item in bin, flexible at accounting and finance , real time inventory management, transparent and production, automated sales quotations and warehouse management.

CURRENCY MANAGEMENT SYSTEM

We have developed a very advanced system for companies that are interested in capturing the growth opportunities being produced by buying and selling in multiple currencies. we technically managers the tools of currency management, monitor foreign exchange rates, and generate necessary alerts for sale and purchase of currencies. The system may automatically manages the exchange rate system

WEB DESIGNING

 we are exceptionally well in designing the website in a way that creates an overall look and feel that you are actually there. We believe that it is a process of planning and building of a website reflects a company's brand and its information that should be with highly user-friendly experience.

SOFTWARE DEVELOPMENT

We are specifically at the level of scientist in setting up the computer science activities that are dedicated to the process of creating, designing, deploying, and supporting the software development. We are fully aware of the software development process starting from planning and analysis, designing, implementation, continues testing, integration and maintenance where our added advantage is to learn and replan and rebuilt approach that continuously keep on improving our software solutions.

WEB APPLICATION

We are highly experienced in utilizing the computer programs on web browsers and/or using Web technology to perform the task over the internet. we prepare application programs are stored on a remote server and deliver over the internet through a web service. We understand that our product is based on research and analysis keeping user interest in priority. We store the data web based databases. we are exceptionally well in web services and developing successful business logics.

MOBILE APPLICATION

We understand the development in mobile phones industry has converted the phone into the computers. Following the growing market pattern we have also developed our expertise in designing mobile applications most commonly referred as an app. We design the application software to run on mobile device and mobile phone and tablet that may be used as a PC in such a user friendly way that at times people prefer using mobile app rather than PC.

WEB HOSTING

We are very well placed in the market to offer all of our above services as we are offering our own web hosting service. While working with us one can enjoy the C-panel hosting, WordPress hosting, E-commerce hosting, Cloud VPS hosting, Dot Net hosting and even reseller hosting . We offer domain registration , SSL certificate with other necessary data security arrangements.